

Message Text

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43

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S/S - MR. LUERS

----- 033549

R 202348Z MAR 75

FM SECSTATE WASHDC

TO AMEMBASSY PARIS

UNCLAS STATE 063971

E.O. 11652: N/A

TAGS: BTRA

SUBJECT: SECRETARY'S REPRESENTATIVE TO PARIS AIR SHOW

FOR AMBASSADOR RUSH

1. SECRETARY KISSINGER INTENDS TO NAME WALTER MAX BINSWANGER, A LEADING BUSINESS EXECUTIVE FROM NEWPORT BEACH, CALIFORNIA, AS HIS SPECIAL REPRESENTATIVE TO 1975 PARIS AIR SHOW, TAKING PLACE MAY 30-JUNE 8.

2. DEPARTMENT OF COMMERCE, WHICH IS MANAGING US PRESENTATION AT AIR SHOW, SUGGESTS THAT MR. BINSWANGER PARTICIPATE IN FOLLOWING ACTIVITIES:

MAY 29 ----- 10:00 A.M. - 3:00 P.M. -- PRESS PREVIEW DAY AT
----- US PAVILION

MAY 30 ----- 10:00 A.M. --- OFFICIAL OPENING OF US PAVILION
----- WITH AMBASSADOR RUSH OFFICIATING

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----- 11:00 A.M. --- OFFICIAL OPENING OF AIR SHOW BY

----- PRESIDENT OF FRANCE
----- 1:00 PM ----- FLIGHT DEMONSTRATION, SEATING
----- IN OFFICIAL STAND

----- 2:00-4:00 P.M. --- LUNCHEON HOSTED BY PRES-
----- IDENT OF FRANCE FOR CHIEF REPRESENTATIVES OF
----- FOREIGN GOVERNMENTS (TENTATIVELY SCHEDULED)
MAY 31 ----- 10:00 A.M. - 4:00 P.M. --- FIRST FULL DAY OF
----- GENERAL AIR SHOW OPERATIONS, VISITS TO
----- DELEGATIONS/SUITES OF LEADING AIRCRAFT MANU-
----- FACTURERS FROM VARIOUS COUNTRIES.

3. BINSWANGER PLANS TO BE IN PARIS THROUGH JUNE 4.
DEPARTMENT WOULD APPRECIATE EMBASSY PREPARING APPROPRIATE
SCHEDULE FOR HIM JUNE 2-4 IN ACTIVITIES OTHER THAN AIR
SHOW. THIS MIGHT INCLUDE LUNCHEON SPEECH AT AMERICAN
CHAMBER OF COMMERCE, VISIT TO U.S. TRADE CENTER IN
PARIS, ORIENTATION TRIP ON AEROTRAIN.

4. MRS. BINSWANGER WILL ACCOMPANY HER HUSBAND. SHE
SHOULD BE INCLUDED IN HIS PROGRAM WHEN APPROPRIATE. WE
WILL CONTACT HER TO DETERMINE HOW SHE WISHES TO SPEND
BALANCE OF HER TIME AND INFORM EMBASSY SO THAT SEPARATE
PROGRAM FOR HER CAN BE ARRANGED.

5. MR. BINSWANGER MET AMBASSADOR RUSH AT STATE DEPARTMENT
IN SEPTEMBER, 1974. BIOGRAPHICAL INFORMATION FOLLOWS BY
POUCH. INGERSOLL

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